

## **EDUCATION**

#### Secondary Examination (10th Grade)

- Board : Bihar School Examination Board (BSEB)
- Year : 2011

# Higher Secondary Examination (12th Grade)

- Board : Central Board of
  Secondary Examination (CBSE)
- Year : 2013

#### Bachelor of Commerce (B.Com)

- University : Magadh University
- Year : 2016

#### Post Graduation Diploma in Fire-Safety and Hazard Management (PGDFSHM)

- Institution : National Academy of Fire and Safety Engineering (NAFS)
- Year : 2018

## Master of Business Administration (MBA) in Sales and Marketing

- Specialization : Sales and Marketing
- University : Maulana Mazharul Haque Arabic & Persian University, Patna
- Year : 2024

#### LANGUAGES KNOWN

- English
- Hindi
- Urdu

# MD TAHSIN AHMAD

- +91 7079932332
  - mdtahsinahmad1992@gmail.com
- Road No 04, Ashiana Colony, Rahatganj, Bypass Road, Dhanbad - 828130, Jharkhand.

### **PROFESSIONAL SUMMARY**

Highly motivated and enthusiastic MBA graduate in Sales and Marketing with a strong academic background in Commerce. Eager to start a career in sales and marketing, apply my skills and knowledge in a real-world setting, and learn from industry experts. Seeking an entry-level role to grow, develop my skills, and contribute to driving business growth.

#### **INTERNSHIP**

Sales and Marketing Intern, Nestle Distributorship

- Assisted in developing marketing strategies for new product launches, conducting market research and competitor analysis.
- Supported the sales team in identifying and pursuing leads and enhancing brand visibility and customer engagement.
- Ensure product availability on all relevant channels, maintain and enhance trade relations.
- Assisted the team in the work of sales as well as marketing.
- Analyzed sales data and trends to provide actionable insights for sales strategy refinement.

## <u>SKILLS</u>

- Proficient in MS-Office.
- Knowledge in business development.
- Strong understanding of market research and analysis.
- Excellent communication and negotiation skills.
- Ability to build and maintain customer relationships.
- Familiarity with digital marketing strategies and social media platforms.