



# AJINKYA GARUD

## MBA - Marketing Management MIT ADT University

Recent Marketing graduate with a strong understanding of digital marketing, social media, and market research. Eager to apply my knowledge in real-world marketing projects. Skilled in creating content, analyzing data, and developing strategies to reach target audiences. A quick learner with good communication skills, ready to start a career in marketing and contribute to a team.

## Contact



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[https://www.linkedin.com/in/ajinkya-garud-47244a1b1?utm\\_source=share&utm\\_campaign=share\\_via&utm\\_content=profile&utm\\_medium=ios\\_app](https://www.linkedin.com/in/ajinkya-garud-47244a1b1?utm_source=share&utm_campaign=share_via&utm_content=profile&utm_medium=ios_app)

## Education

### ● BBA - Marketing

Annasaheb Magar College pune  
2012-2016  
7.37 CGPA

### ● MBA - Marketing

MIT ADT UNIVERSITY pune  
2022- 2024  
6 CGPA

## Skills

Communication



Teamwork



Leadership



## Experience



### FUNDSROOM

Marketing and Sales

Jun 2023 - Aug 2023

I completed a two-month summer internship with Fundsroom, a financial advisory firm partnered with Angel One. During my internship, I focused on driving digital marketing strategies to promote the opening of demat accounts, utilizing online platforms to reach potential clients and enhance lead generation. Additionally, I created and analyzed financial reports to support marketing campaigns, using data-driven insights to target specific customer segments. This experience sharpened my skills in both digital marketing and sales, as I developed strategies to engage clients effectively through digital channels while boosting the firm's online presence



### BASIL MONDALE

Sales Executives

Dec 2022 - Jan 2023

I worked on a 15-day live project in the real estate industry as a Sales Executive. My responsibilities included reaching out to potential clients using company-provided data, conducting calls, and interviewing walk-in customers to understand their needs and preferences. I also implemented digital marketing techniques to increase customer engagement and boost the firm's online presence.

## Language

English



Hindi



Marathi



## Certifications

- SEO Foundations
- Advertising Foundations
- Digital Marketing Foundations
- Marketing Foundations
- Canva : Web and Digital Design Projects
- Generative AI for Business Leaders

## CO-CURRICULAR ACTIVITIES

- Volunteer team coordinator for 5th National Conference 2023
- Volunteer for persona fest
- Participated in university sports activities in javelin throw and rowing