



afjalrain654@gmail.com

Phone Number
8085497513

SKILLS

Project Management

Marketing Management

Operations Management

Excel, Word, PowerPoint

Digital Marketing
Fundamentals

LANGUAGES

English

Basic

hindi

Full Professional Proficiency

Chhattisgarhi

Full Professional Proficiency

Bihari

Full Professional Proficiency

INTERESTS

Community involvement

Reading

Management

Travel

MOHAMMAD AFJAL

PGDBM (BUSINESS MANAGEMENT)

Highly motivated and detail-oriented Post Graduate Diploma in Business Management (PGDBM) professional with strong foundational knowledge in business strategy, marketing, finance, and operations management. Equipped with excellent analytical, problem-solving, and interpersonal skills, with a keen interest in contributing to organizational growth and efficiency. Eager to leverage academic knowledge and practical insights in a dynamic business environment to deliver value-driven results and continuous process improvement.

EDUCATION

MCMIT affiliated with ABVV (C.G)
PGDBMBusiness management
GPA: 77.87%

Aug 2023 - Jun 2024

MCMIT affiliated with ABVV (C.G).
BBABusiness administratio
GPA: 64.76%

Aug 2020 - Jun 2023

WORK EXPERIENCE

3 Internship
Digitize brand hub | Pune Maharashtra

Nov 2024 - Feb 2025

Completed a 3-month digital marketing internship where I gained practical experience in managing social media platforms, conducting keyword research for SEO, creating engaging content, and assisting in digital campaign planning and execution. Developed skills in analytics tools to track campaign performance and optimize results. Demonstrated the ability to work collaboratively in a fast-paced environment, contributing to brand visibility and customer engagement. Eager to apply digital marketing knowledge and creativity to help businesses grow their online presence.

COURSES

Certified digital marketing professional
Ms.office
Advance excel

CERTIFICATES

AI Powered and performance driven practical digital marketing.

Graphics and video editing using canva programe.

Website design using wordpress program.

Intership letter.

Ms. office

Advance excel